



TRAVEL ROUND-UP

THIS ISSUE

Ina Sizer Cassidy (Color in New Mexico, page 4) is the widow of Gerald Cassidy (d. 1934), muralist and portrait painter, whose magnificent Coronado murals will be used in New Mexico's new capitol when built.

MEDIA

PRESS

CHICAGO JOURNAL OF COMMERCE Winter Vacation edition appears Thursday, December 1.

VERMONT LIFE's summer edition's "Making History Live" by John McDill tells how the Vermont Historical Society is taking Vermont history out of the museum into the newspaper columns, radio, and movies; should interest organizations promoting their historical attractions. Now in its third volume, Vermont Life, a quarterly (\$1 yearly) by the Vermont Development Commission, Montpelier, runs to 54 pages in color.

AMERICAN SKI ANNUAL has added "and Skiing Journal" to its name, because it will be published four times yearly by the National Ski Assn. of America (Barre, Mass.), instead of only annually. The four issues will appear in November, January, February, and June. The November issue will still remain annual-size, 256 pages, and sell for \$1; other issues will run smaller and cost 25 cents each. Inclusive annual subscription after October 1 will be \$1.50, former price of the November issue only; until October 1 the journal offers a special pre-publication rate of \$1 for the year.

LINCOLN-MERCURY TIMES made its bow last month as a new bi-monthly issued by the Lincoln-Mercury division of the Ford Motor Co., Dearborn, Mich.; W. D. Kennedy, editor-in-chief. In full color, 32 pages, 8½ by 11, very attractive format, exceedingly readable, and characterized by color reproductions of water colors and other art as well as koda-chromes. An outstanding publication.

DIRECT MAIL

NEW ENGLAND HISTORIC HOUSES and Museums open to the public are listed and described in an attractive 32-page booklet issued by the New England Council, Statler Building, Boston 16. Prepared primarily for visiting vacationers, the book-

let covers more than 230 historic homes and 120 museums—a handy guide to the art treasures, architectural masterpieces, historic and industrial museums of New England.

MASSACHUSETTS TOURIST MAP, with tabular information on recreation areas, is available from the Massachusetts Development and Industrial Commission, State House, Boston 33.

FISHING CAROLINA'S COAST is the title of a 25-cent, 64-page booklet written by Bill Sharpe and published by the Marina Publishing House, Box 101, Wilmington, N. C. A guide to the game fishes, places, season, accommodations and rates, the booklet also has tide tables to March 1950.

COLLINS' TOURIST HANDBOOK of North Carolina, a directory of North Carolina resorts and accommodations, is out in 1949 edition, revised, 25 cents, Collins Co., Box 542, Winston-Salem.

WISCONSIN—Manual and Directory of Wisconsin hotels, summer resort hotels, tourist rooms, cottages and tourist cabins—published by the Hotel and Restaurant Division, State Board of Health, Madison, 232 pages, comprehensively also covers sanitation statutes, maintenance, fire protection, water and sewerage, and much other information.

TOUR GUIDE TO MINNESOTA, with strip maps and interesting information on communities en route, 132 pages, designed for use with the official highway map of the State, available from the Department of Business Research and Development, State Capitol, St. Paul 1.

ZION-BRYCE-GRAND CANYON National parks are subject of a full-color folder with map issued by Union Pacific R. R.

SCENIC SOUTHEASTERN ALASKA, folder in color with map, issued by Ellis Air Lines, Ketchikan.

VISUAL

A SHORT ON VERMONT is being made by Robert Flaherty, known for his "Man of Aran," "Nanook of the North," and other documentaries, in cooperation with the Vermont Development Commission and the Vermont Historic Sites Commission, Montpelier. Mr. Earle Newton, Director, Vermont Historical Society, Montpelier, is also working with Mr. Flaherty on the short, which may be followed by a full-length documentary.

NATO DIRECTORY of free travel films,

now out, lists 186 items available for free showing by travel agencies and other responsible organizations. Write Don Short, Secretary, National Association of Travel Officials, 316 West 57th Street, New York 19, N. Y.

PEOPLE

Sharpe to Utility

North Carolina's Conservation and Development Department is losing Bill (William Pleasant) Sharpe, manager of advertising and news division (the State news bureau), to the Carolina Power and Light Co., Raleigh; but Mr. Sharpe will continue to cooperate with his former office in commonwealth promotion.

Western NC Tourist Assn.

James P. Myers, Bryson City, N. C., is chairman of the newly organized Western North Carolina Tourist Association, P. O. Box 842, Waynesville. Secretary: Mrs. Doyle D. Alley.

DEVELOPMENT

Driv-ur-self Package Tours

Arnold Tours, 234 Clarendon Street, Boston, Mass., is offering a combination "driv-ur-self" all-expense package tour, 10 of them in fact, ranging from 2 to 5 days to the Green and White Mountains and to Cape Cod and the north and south shores, starting from Boston with a full tank of gas in a new Plymouth, Ford, or Chevrolet.

New California Coast Ships

A new design for a luxury ship based on World War vehicle-carrying landing craft with entry through ship-side will be used for two coastal California vessels to ply between San Francisco and Los Angeles by 1951, if plans of the H. F. Alexander Shipping Co. materialize.

The new ships will be 563 feet long, displace 18,000 tons, and with a speed of 25 knots will make the LA-SF run overnight, carrying 348 passengers and 46 passenger cars. Daily trips.

Full-Vision Dome Cars

The desire of travelers to see as well as get there is gratified by such new rail attractions as the Stratadome streamliner on the Baltimore & Ohio, and the new Vistadome observation cars operated by the