

Tourist Bureau), Mall W. Dodson (publicity director, Atlantic City Press Bureau), and Clyde Edmondson (general manager, Redwood Empire Association of California); George F. Bishop (secretary-manager, Upper Peninsula Development Bureau of Michigan) relected treasurer; and Don Short (travel editor of the *New York Journal-American*), secretary.

### New Policy

Approval by Secretary of the Interior, J. A. Krug, of a new policy governing operation of concessions in the national parks activates a program intended to stimulate an expansion of park facilities operated by private concessioners. Copies of the new policy statement are available from the Office of the Secretary, Washington 25, D. C.

## DEVELOPMENT

### Roadside Parks

The completion of six roadside parks along scattered sections of Louisiana's major highways is the first step in the State's objective of an entire system of such parks. They are the joint project of the State Highway Department under the direction of Landscape Engineer T. Slack in cooperation with the Tourist Bureau of the Department of Commerce and Industry.

The new roadside parks are from three to seven acres, some of which have been donated to the State by organizations and individual civic-minded citizens. In addition to roadside beautification and landscaping, the parks offer shelters, barbecue pits, picnic, and sanitary facilities.

### Four-Season Business

Idaho's 150 packers and guides are planning the development of a four-season business through the promotion of fishing trips by pack horse in the spring and summer months. Their big game hunting in fall and winter is now worth some \$300,000 annually to the State, according to an estimate by William Roden, president of the Idaho Packers and Outfitters Association, and they look for the additional spring and summer business to augment this figure considerably.

### New Hotel

The Trade Winds, newest hotel in the Virgin Islands, has just been opened to tourists under the joint management of the owners, Russell Gallagher of St. Thomas, and Algan Stearns of Florida. The hotel, formerly the officers' quarters at Bourne Field, is near Charlotte Amalie, St. Thomas, overlooking John Brewer's Bay. It accommodates 80 persons, European plan.

## BOOKS

Latin America, a Descriptive Survey, by William Lytle Schurz (E. P. Dutton, \$4.50), the definitive work in its field

which went through six printings in its original edition, is now revised throughout, with the latest tables and charts. Publication February 1.

**How To Be Healthy In Hot Climates**, by Eleanor T. Calverley, M. D. (Crowell Company, \$3); complete instructions on what to eat, do, wear—and what medical precautions and treatment to follow—in a tropical climate. Written by an experienced medical missionary and illustrated with tables. Publication January 17.

**The Alaska Highway Guide**, published by The Alaska Highway Guide, Drawer 2000, Dept. AP, Dawson Creek, British Columbia, Canada, gives current travel facilities and information for the traveler and sportsman Alaska-bound.

## NEW MATERIAL

### Draper Booklet

"Styled and designed by Dorothy Draper" hall-marks a folder describing The Greenbrier at White Sulphur Springs, W. Va. Water color illustrations in the 20-page booklet hint at the Draper decor which has made the newly decorated Greenbrier one of the most talked-about resorts in this country. Copies can be obtained from The Greenbrier or offices in New York City, Washington, D. C., or Chicago.

### For Visitors

"Living in the United States" is a 35-page booklet published by the Committee on Friendly Relations Among Foreign Students, 347 Madison Avenue, New York 17, N. Y. The publication is meant for students and other visitors coming to the United States for the first time and answers the questions of any visitor to a new country by a close juxtaposition of practical text and illustrations dealing with

all phases of travel, accommodations, communications, recreation, community and campus life, and social customs in detail.

### New Tour Maps

The National Survey, Chester, Vt., announces the availability for free distribution of three highway touring maps: No. 2, New England and Mid-Atlantic; No. 3, Mid-Atlantic and East Central; No. 5, Southern. The maps bear the trade mark, Consolidated Tours, and contain hotel directories.

### Bus Tours

Both Trailways and Greyhound tour departments are readying new folders covering improvements and changes in their scheduled tours for 1949. Each company will begin distribution of the new material in early spring. Services will be expanded and more points of origin offered by both companies.

### Paste-up Map

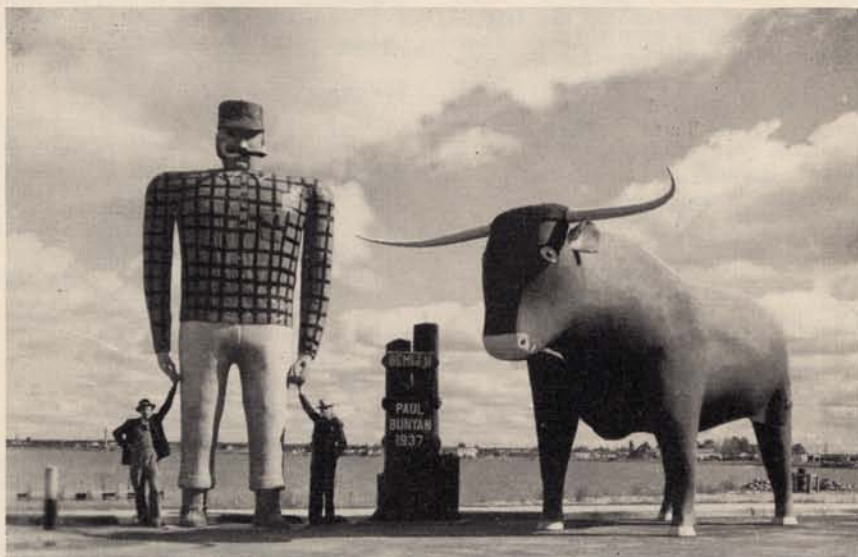
Howard Paper Mills, Inc., Urbana, Ill., advertise the free distribution of an educational folio containing a paste-up map of the United States for children.

### Booklovers Map

The R. R. Bowker Co., 62 West 45th St., New York 19, N. Y., plans to issue in 1949 a revised edition of the Booklovers Map of the United States. The public is invited to submit suggestions.

### Resort Promotion

Employing the device of using a comic booklet for travel promotion, the owners of Silver Springs, Fla., commissioned Chuck Thorndike to draw a picture story entitled "Susie and Sam at Silver Springs." The 20-page booklet has an additional value for children in that its black line drawings are intended to be colored. Copies available from Susie and Sam, Box 606, Silver Springs, Fla.



Paul Bunyan and his blue ox "Babe" fashioned of solid concrete, standing well over 20 feet, are features at Bemidji, Minn. Bemidji Civic and Commerce Association photo.