

Kelvin Smith Library & Branches Circulation 2006-07

Kelvin Smith Library reports highlight separate data for various collections within KSL. Initial circulation, renewal, and totals are also given for the Center for Statistics and Geospatial Data and the Freedman Digital Library, Language Learning & Multimedia Center. The Freedman Center operates from the main floor of the library, and is a partnership between the Kelvin Smith Library and the College of Arts and Sciences.

Collections & Services

Branches of the Kelvin Smith Library include the Astronomy Library (Sears Building), and the Kulas Music Library (Haydn Hall) on campus. Additionally there are collections and services at the nearby Retrospective Research Collections Center (RRCC) (10620 Cedar Avenue, Case Cedar Services Center), and fragile, infrequently used collections are housed in the Iron Mountain National Underground facility north of Pittsburgh, PA.

Library service ensures that materials from all branches are made available to Case researchers, either on site or via electronic request forms.

- Materials borrowed from Kelvin Smith Library & all sites: 95, 120 + 63,141 renewals
- Materials borrowed (via request to KSL) from RRCC: 626 + 364 renewals
- Materials returned (via request to KSL) from Iron Mountain: 106 + renewals 51

Renewals Are Valuable

Initial circulations plus renewals from all sites & collections totaled 158,261 for FY 2006-07, and once again, renewal activity has increased. Two years ago the renewal policy changed to “up to 4 renewals,” effectively granting a semester’s worth of borrowing privileges. The continued increase in renewals is evidence that Case researchers need and value the generous borrowing periods.

See the complete circulation & renewal report (KSL and branches) for 2006-07

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Who Uses What—the KSL Snapshots

Read further for the snapshots of the top 5 user groups, by collection type. See how KSL collections are used locally & by OhioLINK customers, and how KSL supplements those collections with materials for Case researchers—from libraries across the globe.

Media Collection – Showtime

KSL began its media collection with the purchase of StoryTape, a 6,500-item specialty collection that was the result of a collaborative purchase (KSL and the Cleveland Institute of Art's Gund Library). This VHS collection was used by faculty for teaching and research, and now at over 16,000 items incorporates many genres and DVD formats.

Media circulation is popular, and often 30% of a Course Reserve listing is media. In 2006-07, media comprised over 16% of KSL's initial circulation activity. The original StoryTape collection is still heavily used, and for the first time this year was outpaced by DVD use.

- Media circulation (no renewal) 11,109
- StoryTape collection (VHS) 39% of media circulation.

Media Booking Service

Since media is so heavily used for teaching, KSL offers an online booking service to guarantee timely use for class preparation or class showing. Many students use the film collection for study, as evidenced by graduate students being the most active patron group for booking. Faculty, undergraduates, and Reserve use comprised 85% of all media booking. Again the result of format popularity, 68% of all booked media were DVDs.

The KSL Collection Profiles—Our Collections Were Used By ...

The category of researcher and what they are working on often determines who uses what material in any year, but it can be surprising to see new groups of users discover materials and become top users, particularly for some of our non-book collections.

Profiles—Top 5 user patterns for selected collections

KSL Book Collections:

CWRU Undergraduates	31.6%
CWRU Graduate Students	28.8%
CWRU Faculty	09.7%
OhioLINK Graduate	05.8%
CWRU Staff	05.1%

KSL DVD Media:

CWRU Graduate Students	28.5%
CWRU Undergraduates	25.7%
CWRU Staff	17.1%
CWRU Faculty	12.2%
CIM Students	09.1%

KSL StoryTape VHS:

CWRU Undergraduates	25.3%
CWRU Graduate students	21.0%
CWRU Staff	19.2%
CWRU Faculty	13.8%
CIM Students	11.0%

Iron Mountain retrieved materials:

CWRU Faculty	37.7%
Interlibrary Loan to Libraries	26.4%
CWRU Graduate Students	16.0%
CWRU Undergraduates	09.4%
CWRU Staff	04.7%

Retrospective Research Collections Center (RRCC) retrieved materials:

OhioLINK Faculty	20.1%
CWRU Faculty	13.7%
Interlibrary Loan to Libraries	11.8%
CWRU Undergraduates	11.2%
CWRU Graduate Students	08.9%

KSL Theses (note–Electronic Theses & Dissertations Center and Dissertations online have largely replaced print thesis circulation activity):

Interlibrary Loan to Libraries	31.4%
CWRU Graduate Students	29.1%
OhioLINK Graduate	08.3%
CWRU Staff	07.8%
OhioLINK Undergraduates	07.3%

Total Circulation for Kelvin Smith Library and Branches 2006-2007

Library	Circulation	Renewals	Totals
Astronomy	8	12	20
Center for Statistics & Geospatial Data	47	6	53
Freedman MultiMedia Center	16,968	10	16,978
Iron Mountain	106	51	157
Kelvin Smith Library	66,682	59,052	125,734
Kulas Music Library	10,683	3,646	14,329
Retrospective Research Collections Center	626	364	990
Grand Total Initial Circulation	95,120	63,141	158,261
Total Circulation & Renewals	158,261		

